



# The 12-Month Educational Growth Package: Your Strategic CPD Partner

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## Why Choose Our Retainer Service for Your School?

In the dynamic and demanding world of education, the burden of sourcing, budgeting, and scheduling high-quality, relevant CPD and leadership support often becomes a significant drain on your valuable time and resources.

Our 12-Month Educational Growth Retainer solves this challenge by making Jason Whiskerd Educational Consultancy your single, trusted, year-round partner.

Instead of reacting to needs with fragmented, one-off bookings, a retainer allows you to:

- **Secure Quality & Consistency:** Guarantee a consistent supply of expert, bespoke training and coaching for a full academic year, ensuring continuity across your staff and Trusts.
- **Fix Your Budget:** Lock in a significant volume of services at a fixed, discounted annual rate, eliminating budgeting surprises and demonstrating exceptional value.
- **Ensure Strategic Alignment:** Seamlessly integrate your training and coaching with your school development plan, making sure every INSET and mentoring hour contributes directly to your long-term goals.

- Gain Priority Access: Receive dedicated, priority booking for our specialists and Associates, especially for critical INSET days, and prioritised support.

We become your one-stop shop for everything from mandatory safeguarding updates and SEND best practice to cutting-edge AI strategy and essential leadership coaching.

## Our retainer package

Under the retainer, you gain seamless, priority access to a comprehensive suite of services designed to cover all of your organisation's strategic, compliance, and training needs.

### Bespoke Staff Training (INSET/CPD)

- What is covered: A full curriculum of pre-planned and on-demand sessions, including mandatory training and future-focused development.
- The Benefit: Guaranteed High-Impact CPD: Ensure consistency and expertise for every INSET day and staff training session.

### Leadership Coaching & Mentoring

- What is Covered: Dedicated time for headteachers, bursars, and SLT focusing on performance, conflict resolution, and staff well-being.
- The Benefit: Enhanced Leadership Capacity: Build professional self-esteem and gain strategic guidance from a trusted, external expert.

### Inclusion & SEND Support

- What is covered: Specialist guidance, policy reviews, and targeted staff training on effective SEND strategies and inclusion best practice.
- The Benefit: Confidence in Inclusion: Ensure your provision is compliant, effective, and supports all student needs.

### AI Audit & Strategy

- What is Covered: Expert advice on AI strategy and roll-out for curriculum integration, administrative efficiencies, and ethical use.
- The Benefit: Future-Proofing Your School: Stay ahead of the curve with expert guidance on educational technology and digital transformation.

## Compliance & Safeguarding

- What is covered: annual safeguarding training, review, and audit, plus guidance on risk management and compliance.
- The Benefit: Risk Mitigation & Assurance: Ensure regulatory adherence and maintain the highest standards of student safety.

## Strategic Oversight

- What is Covered: Support with curriculum reviews, future planning, and inspection preparation.
- The Benefit: Goal-Oriented Growth: Link all professional development directly to your school's long-term development goals.

## Retainer Tiers: Find Your Perfect Partnership Level

Select the tier that best aligns with the scale of your school, multi-school group, or small school group support requirements.

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### Tier 1: Foundation

- Best For: Individual Schools, Small Independents
- Annual Core Value:
  - 2 full training days (4 modules) per year.
  - Dedicated access to Jason Whiskerd for 5 executive coaching/mentoring/strategy sessions.
  - 1 annual Audit of your choice - Safeguarding/SEND/Compliance.
- Key Benefit: Guaranteed INSET coverage and focused leadership support to establish consistent professional growth.

Prices start from £4,995.

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### Tier 2: Strategic

- Best For: Small School Groups/Federation Model (3-5 Schools), Large Independents
- Annual Core Value:
  - 4 full training days (8 modules) per year, usable across the group.
  - Guaranteed 8 days of Associate support for specialised areas (e.g., SEND, Safeguarding, and Compliance).

- 8 dedicated executive coaching sessions for the CEO/executive head.
- Key Benefit: Scalable, integrated support with dedicated specialist time for multi-site growth and leadership development.

Prices start from £9,500. (*20% saving on bespoke selection*)

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### Tier 3: Executive

- Best For: Large School Groups (6+ Schools), Major Trusts
- Annual Core Value:
  - Custom-built training catalogue with up to 8 full training days (16 modules) per year.
  - Full access to the consultancy's entire associate network for highly consistent support.
  - Annual support for Head/Bursar Appraisals and a full Strategic Curriculum/AI Review.
  - 10 dedicated executive coaching sessions for the CEO/executive head.
- Key Benefit: Full-service partnership offering in-depth strategic integration and complete annual coverage across your entire Trust.

Prices start from £14,750. (*33% saving on bespoke selection*)

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Ready to transform your approach to CPD and strategic leadership?

Contact us today to discuss which 12-month educational growth retainer is the right fit for your organisation.



*Looking for a specific service? Need to build a bespoke retainer that fits your needs? Click below to download our service brochure and build a service package that works for you.*

**[Individual service pricing brochure](#)**